

Assessment year: 2017-18

School of Construction Management

VISION: ULM's School of Construction Management seeks ever-increasing excellence in construction management education by offering a student-centered learning environment that produces high quality graduates.

MISSION: The mission of the School of Construction Management is to prepare students from North Louisiana and beyond for productive careers in the construction industry through specialized coursework and interaction with the construction industry.

Alignment with University Mission:

The School of Construction Management's mission aligns with the University's mission in its desire to prepare students to "compete, succeed, and contribute in an ever-changing" society.

Goal #1: Recruit, develop, and maintain quality faculty who can prepare students for productive careers.

Measure(s): Student Credit Hours per Full Time Faculty Equivalent

Target(s): Maintain at prior three year average +/- 15%

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

ULM Strategic Long-term Objective and/or Guiding Principle:

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Outcome/Objective #2.1: Increase enrollment through effective recruitment methods.

Measure(s): Fall enrollment for incoming freshmen

Target(s): 5% or better Increase over prior three-year average

Timeframe for Evaluation: Annually in fall

Responsible Persons: Ed Brayton

ULM Strategic Long-term Objective and/or Guiding Principle:

2.c. Targeted Student Population: Implement a marketing and recruitment plan to approach and maintain program capacity levels

Results: 19.78 percent decrease

Outcome/Objective #2.2: Retain students.

Measure(s): 1st to 2nd fall and 1st to 3rd fall retention rates for majors in the program

Target(s): Maintain at prior three-year average +/-

Measure(s): Learning outcomes assessment documentation

Target(s): Clear evidence of analysis and use of assessment results to make program improvements,